

# employee benefits

## Attract the best talent

Employee value proposition can make all the difference ([URL=http://www.employeebenefits.co.uk/benefits/staff-motivation/creating-an-employee-value-proposition-to-win-the-war-for-talent/104283.article](http://www.employeebenefits.co.uk/benefits/staff-motivation/creating-an-employee-value-proposition-to-win-the-war-for-talent/104283.article))

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([URL=http://adserver.adtech.de/?adlink|1148|4035848|0|4868|AdId=8617145;BnId=3;itime=277068638;](http://adserver.adtech.de/?adlink|1148|4035848|0|4868|AdId=8617145;BnId=3;itime=277068638;))

Categories: [Fitness & Gyms](http://www.employeebenefits.co.uk/searcharticles?parameters=CAT|323) ([URL=http://www.employeebenefits.co.uk/searcharticles?parameters=CAT|323](http://www.employeebenefits.co.uk/searcharticles?parameters=CAT|323)) , [Healthcare & Wellbeing](http://www.employeebenefits.co.uk/searcharticles?parameters=CAT|317)

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## Le Creuset launches gym benefit

30 September 2013 | By [Robert Crawford](http://www.employeebenefits.co.uk/author/robert-crawford/) ([URL=/robert-crawford/10196.bio](http://www.employeebenefits.co.uk/author/robert-crawford/))

French kitchenware manufacturer Le Creuset has launched free [gym services](http://www.employeebenefits.co.uk/buyers-guide-to-corporate-gym-membership/103061.article) ([URL=http://www.employeebenefits.co.uk/buyers-guide-to-corporate-gym-membership/103061.article](http://www.employeebenefits.co.uk/buyers-guide-to-corporate-gym-membership/103061.article)) for its employees.

The organisation, which is aiming to increase employee [health and wellbeing](http://www.employeebenefits.co.uk/benefits/healthcare-and-wellbeing) ([URL=http://www.employeebenefits.co.uk/benefits/healthcare-and-wellbeing](http://www.employeebenefits.co.uk/benefits/healthcare-and-wellbeing)) , has appointed Personal Touch Fitness to manage onsite facilities for more than 60 staff at its UK branch in Andover, Hampshire.

The corporate fitness provider also provides [fitness facilities](http://www.employeebenefits.co.uk/buyers-guide-to-corporate-gym-membership/103061.article) ([URL=http://www.employeebenefits.co.uk/buyers-guide-to-corporate-gym-membership/103061.article](http://www.employeebenefits.co.uk/buyers-guide-to-corporate-gym-membership/103061.article)) to international drinks manufacturer Diageo and insurance broker Willis.

Martin McGregor, inventory and compliance manager at Le Creuset, said: "Personal Touch Fitness listened, advised and acted quickly to fulfil our requests."



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